

# Frederick Oliver

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## Bio

Throughout his career Frederick Oliver has had considerable experience scheduling, maintaining and coordinating various media projects. He has developed a keen ability to interact with high level personnel, to perform in a leadership role and he has earned a reputation for bringing high quality projects in on time and on budget.

Frederick applies these proven problem solving and management skills to his Design and Team Leadership work in new media. He is adept at recognizing clients' objectives, defining the scope of projects, ascertaining resource requirements and developing timelines forecasting deliverable milestones. His demonstrated ability to clearly communicate with the necessarily diverse personnel that make up multimedia teams has been an invaluable asset on numerous projects.

He is very well versed in web technologies such as XHTML, JavaScript, CSS, CFML and web analytics. Frederick also exhibits expertise with a wide range of applications including Photoshop, ImageReady, Dreamweaver, Quark Express, Illustrator, Acrobat, Flash, QuickTime, ColdFusion, 3d Studio Max, web browsers, FTP, email and content management systems (CMS). Further, he keeps abreast of the latest hardware/software and is eager and quick to learn new technologies.

Frederick attended the pioneer Digital Image and Sound in the Fine Arts program at Concordia University, studied Philosophy at McGill University and holds an A.E.C in Commercial Photography from the Institute of Photography at Dawson College. He has nurtured his development by continuing to study through Sheridan College Allaire/Macromedia/Adobe and Sitecore.

Currently residing in Oakville, Ontario with his wife and Labrador/GSD dog he is open to new challenges and to exploring new opportunities.

## Objective

I am currently seeking a position in a creative environment, utilizing and building upon my experience in Web/Multimedia Design, and Team Leadership. I offer a proven ability to quickly learn new concepts, technologies and tools. Proven consulting and negotiation skills. Excellent analytical and problem solving skills. The ability to work independently and in a team setting. I also have excellent interpersonal skills coupled with good written and oral communication skills. Further, I have a strong desire to constantly learn and improve in a challenging, technology intensive role.

## Work Experience

### Sr. Web Designer/Developer

12/2000 - Present Sheridan Institute of Technology and Advanced Learning, Oakville, Ontario

- URLs: <http://www.sheridaninstitute.ca>
- Currently Team Lead on CMS Implementation and Web Site Redesign project. Involved in all planning tasks including identification of deliverables and tasks. Risk identification and contingency planning. Resource estimating. Other functions include: Project conception, Brand Development, Campaign Development, Web Analytics, Search Engine Optimization, Creative Direction, Art Direction, Production scheduling, Content development, Client liaison, Graphic design and Photography, HTML, DHTML, CSS, CFML, SQL coding, Work with programmers to develop web interface to facilitate data collection and delivery of services, FTP of files to server and development of server file hierarchy, Site maintenance

### Photographer

1/1984 - Present Freelance Commercial Photographer, Montreal, Quebec

- Commercial photography for clients including: Blitz Coiffure, Boutique Jacob, Broadway Pret a Porter, Corby Distilleries, Dominion Cord, Edwin Birch International, Elite Jewelers, Inter-Beaute, Norle, Pak 2000, TPS Plus

### Web Designer

6/2000 - 12/2000 Creative Group, Toronto, Ontario

- Contract Web Design for various clients including Ad Agencies, Design Studios and Financial Institutions.

### Web Designer

11/1999 - 6/2000 TheBigCircle.com, St. Catharines / San Jose, Ontario

- URLs: <http://cartrackers.com>, <http://parttrackers.com>, <http://movedirect.net>
- Responsibilities:
  - Project conception; content development.
  - Graphic design and HTML, DHTML development of service orientated web sites.
  - Work with programmers to develop web interface to facilitate data collection and delivery of services.
  - Out-sourcing of jobs to freelancers when needed.
  - Production scheduling.
  - Operating Systems: Mac OS9, Windows 9x, Linux
  - Languages: HTML, DHTML, JavaScript, CGI, SSI.
  - Database: MySQL, Oracle
  - Type of Application: Web Site with online database

## Team Leader - Web Designer/Developer

12/1996 - 5/1999 Concordia University, Montreal, Quebec

- URLs: <http://collections.ic.gc.ca/savage/>, <http://collections.ic.gc.ca/sculpture/>, <http://collections.ic.gc.ca/brault/>
- Responsibilities:
  - Responsible for designing and developing HTML pages for Concordia University.
  - Created and maintained production schedules and cost estimates.
  - Managed creative, production and technical teams in delivering projects under tight deadlines and budgets.
  - Determined project scope.
  - Managed scheduling of tasks.
  - Lead meetings.
  - Coordinated the convergence of design, text, and technical elements.
  - Implemented EdiBaseNet web interface.
  - Troubleshooting and debugging.
  - Operating Systems: Mac OS8, Windows 9x, Linux
  - Languages: HTML, DHTML, JavaScript
  - Database: EdiBase, EdiBaseNet
  - Type of Application: Web Site with online database

## Education

2/2009 Sitecore, Oakville, Ontario

- CMS Developer
- Certification

5/2003 Sheridan College, Oakville, Ontario

- Logical Database Design

9/2002 - 5/2003 Alliare, Toronto, Ontario

- Coldfusion Developer
- Certification

3/2002 Sheridan College, Oakville, Ontario

- Project Management
- Certification

11/2001 Sheridan College, Oakville, Ontario

- UNIX/LINUX - Installation/Basics
- UNIX/LINUX Systems Admin

9/1996 - 5/1998 Concordia University, Montreal, Quebec

- Digital Image/Sound and the Fine Arts

9/1995 - 5/1997 McGill University, Montreal, Quebec

- Arts – Philosophy

## Skills

Skill Name	Skill Level	Last Used
▪ Coldfusion	Intermediate	Currently used
▪ Creative	Expert	Currently used

▪ CSS	Intermediate	Currently used
▪ Database Design	Intermediate	Currently used
▪ Dreamweaver	Expert	Currently used
▪ Google Analytics	Intermediate	Currently used
▪ Graphic Design	Expert	Currently used
▪ HTML	Expert	Currently used
▪ Interpersonal Relations	Expert	Currently used
▪ Leadership	Expert	Currently used
▪ Organizational Skills	Expert	Currently used
▪ Photography	Expert	Currently used
▪ Photoshop	Expert	Currently used
▪ Professionalism	Expert	Currently used
▪ Project Management	Expert	Currently used
▪ Sitecore	Intermediate	Currently used
▪ SQL	Intermediate	Currently used
▪ WebTrends	Intermediate	1 Year ago

## Languages

- English (Fluent - Full Knowledge)
- French (Conversational)

## Additional Info

Recognition for Canadian Sculpture: Coming of Age website project of which I was Team Leader.

"Canadian Sculpture" has been recommended and approved as a Canada's Digital Collections Success Story. As one of our success stories, your wonderful website will be used as an example of the kind of excellent projects being created by Canadian youth in our CDC promotional material. Your success story will be available in both paper and on our website.

Judy Lee, Project Officer, Canada's Digital Collections, Industry Canada

Attended seminars in Usability and Analytics.

Continued to build my skill set through Continuing Education courses such as Project Management and Database Design.

Contributed to our community through volunteering photographic services for Oakville Magical Races, an event held to support Oakville Magical Christmas, a local charity that donates toys to under privileged children.

Invited to participate on the ontariocolleges.ca (OCAS) Program Locator Working Group for the redevelopment and redesign of the college program search portion of the OCAS online application service